

Message Text

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INFO OCT-01 EA-10 ISO-00 EB-07 RSC-01 /019 R

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P 181657Z DEC 74

FM SECSTATE WASHDC

TO AMEMBASSY SINGAPORE PRIORITY

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E.O. 11652: N/A

TAGS: BEXP: SN

SUBJECT: USTRC EVENT SHIPBUILDING AND REPAIR JULY,
1975

REF: (A) SINGAPORE 4008 (B) SINGAPORE 4646

FOR USRTC

1. EVALUATION OF REF (A) MARKET RESEARCH REVEALS SUB-
STANTIVE GAP IN CITING NO COMPETITIVE EVENTS CONFLICTING
WITH OIM PROCUREMENT SUBJECT EVENT. IN ADDITION TO ENE
EVENT CITED REFTEL (B) OIM ALSO IDENTIFIED TWO PRIVATE
SECTOR EVENTS SCHEDULED FOR SINGAPORE ON SAME GENERAL
THEME AS SUBJECT EVENT: MARINE EXPO'74, SINGAPORE
CONFERENCE HALL AND CONCOURSE, DEC. 4-15, 1974 AND
OFFSHORE SOUTHEAST ASIA, SHANGRI-LA HOTEL, FEB. 17-20,
1976.

2. PLANS OFFICER WARNS POSSIBILITY OF OVERKILL AND USRTC
IMAGE IF OIM PROCURES 12 EXHIBITOR TRADE CENTER SHOW
BETWEEN THESE MAJOR EVENTS IN LESS THAN ONE YEAR.

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3. ACTION REQUESTED

TRADE CENTER ASSISTANCE REQUESTED IN IDENTIFYING
ORGANIZERS AND PRODUCT CONTENT OF PROPOSED SINGAPORE
EVENT TITLED "OFFSHORE SOUTHEAST ASIA", TO BE HELD
SHANGRI-LA HOTEL, FEBRUARY, 1976. IF ORGANIZERS
LOCATED YOUR REGION CONTACT AND DETERMINE:

A. PRODUCT CONTENT

B. LIKELYHOOD OF JOINT EXHIBITION

C. COSTS, SERVICES, FACILITIES, ETC.

D. TECHNICAL SEMINAR CONTENT AND

4. IF POSSIBILITY EXISTS FOR OIM PARTICIPATION THIS
EVENT, WE WOULD LOOK FAVORABLY ON JOINT EFFORT DEPENDENT
UPON ANSWERS TO QUESTIONS PARAGRAPH THREE. KISSINGER

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Message Attributes

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Draft Date: 18 DEC 1974
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Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: BIC/OIM/JLBARNES/CH/238
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